



† baptisthealth foundation

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www.baptisthealthfoundation.com

2023
ANNUAL REPORT

2023 In Review

\$2.5 Million
in community support



\$1,296,501
Helping Patients



\$641,085
Funding Pastoral Care

\$350,000

in grant funding provided for the betterment of our community



\$58,524
Supporting Employees



\$102,120

Direct Hospital Support



charitable organizations supported



\$52,572

Provided for Education Opportunities

 **baptisthealth foundation**

Learn more at:
www.baptisthealthfoundation.com

GROWTH & COMMITMENT



Looking back on 2023, it was a year of tremendous growth for Baptist Health Foundation. We reached a new milestone in terms of dollars raised at our signature fundraising events. We were able to provide a significant increase in community support to other healthcare aligned non-profits through our Community Grant Fund. We expanded our healing ministry quite literally to every wall in every hospital room throughout the five facilities of the Brookwood Baptist Health System through an extensive commissioning of Christian art. Every time we turned around in 2023, we were stretching ourselves just a little bit further and reaching even more people. But it also was a year to remember what has not changed. For over 55 years now, we have remained committed to our mission.

When I am asked does Baptist Health Foundation support patients within the hospitals or healthcare in the community at large? **The answer is both.**

When I am asked if we raise funds for direct service programs or provide grant funds for other non-profits who are serving the healthcare needs in Central Alabama? **The answer is again, both.**

You see in our 55 years, we have realized that in order to remain true to our mission, to be the healing ministry of Jesus Christ, we need to be many things simultaneously. We need to provide direct services to address immediate needs we see within the patients and families we are closely affiliated with through our relationship with Brookwood Baptist Health System. And we need to support and partner with those organizations who are also fulfilling their missions to be the hands and feet of Christ in our community. Their work is our work too. We need to provide for Pastoral Care and support hospital chaplains within our health system. And we need to promote and support new generations of healthcare professionals. We recognize that for Baptist Health Foundation, tremendous growth happens when we remain rooted in the fundamentals of why we were founded.

THANK YOU for being our partner in this ever-growing mission and ministry. We are grateful for the opportunity you provide us to love and serve one another.

Alison Decker Scott
Executive Director

2023 Board of Directors

Baptist Health Foundation, Inc.

Chairman
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Tacala, LLC

Vice Chairman
John Scott, Jr.
Starnes Davis Florie LLP

Finance Chairman
Bob Greene
Retired

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Baptist Health System, Inc.

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Commission of Greater
Birmingham

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Community Volunteer

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Bridgeworth Wealth
Management

Baker Crow
Retired

Chris Mitchell
Maynard Nexsen

Jim Foyt
EBS

Malcolm Morrow
Vulcan Pumps

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Executive Director

Eric Jeffries
Chief Financial Officer

Amanda Robinson
Marketing and Development
Coordinator

Cherrita Tyes
Accountant

Kate Gillespie
Fund Development Coordinator

Theatrice Benson
Executive Assistant and Board
Coordinator

baptisthealth foundation

OUR MISSION

To further the healing ministry of Jesus Christ by serving as a bridge to Baptist Health System's affiliated hospitals' uninsured patients, funding pastoral care in its hospitals, assisting employees in need, providing educational opportunities for medical professionals, and contributing to the betterment of our communities.



A HEALING MINISTRY

Baptist Health Foundation supports the needs of patients and employees through our faith-driven, compassionate commitment to impacting lives through charitable care that reaches beyond hospital walls and out into the communities we serve.



FILLING A VOID

By providing faith-driven financial and emotional support where it is absent, Baptist Health Foundation fills voids in and around Birmingham, extending quality care beyond hospital walls to financially vulnerable patients and employees in times of need.



TRUSTWORTHY CHARITY

Baptist Health Foundation is a responsible steward of every donation it receives, as one hundred percent of the funds we raise support our mission and programs, ministering to the true purpose of every donation we receive.



Spaces of Christian meditation and reflection

“Working on this project has been one of the most meaningful of my career. Every piece was developed with prayerful consideration seeking God’s direction to bless His people. Anytime we submit to the Lord’s leading, the outcome is more than we can ask, think or imagine... and the response of our patients, families and staff has been just that!”

Cecelia Ann Walker
MDIV, DMIN, ACPE Executive Director of Chaplaincy and Clinical Pastoral Education Brookwood Baptist Health



Baptist Health Foundation recently invested over \$300,000 to install and upgrade dedicated spaces of Christian meditation and reflection in Brookwood Baptist Health hospitals. The Foundation commissioned local artist Dirk Walker to create 18 original art pieces that portray the healing ministry of Christ and are now displayed in all five Brookwood Baptist Health hospital common areas and patient rooms.

Baptist Health Foundation recognizes the **healing power of art** for patients, families, and employees and wants people to feel Christ’s love while they are being cared for in our affiliated hospitals.

Artwork installation has been completed in the common areas and patient rooms of all five Brookwood Baptist Health hospitals.

- Princeton Baptist Medical Center
- Brookwood Baptist Medical Center
- Shelby Baptist Medical Center
- Citizens Baptist Medical Center
- Walker Baptist Medical Center



Divinely inspired artist’s philosophy

“How does one make a statement that would be a worthy description of this undertaking? All I can muster up is that these original pieces of Spiritual Art created for the Baptist Health Foundation was a ‘God Thing.’”

Dirk A. Walker
(American, b.1954)



See more of the artwork from this ministry



FUNDS SPENT FULFILLING OUR MISSION

To further the healing ministry of Jesus Christ by serving as a bridge to Baptist Health System's affiliated hospitals' uninsured patients, funding pastoral care in its hospitals, assisting employees in need, providing educational opportunities for medical professionals, and contributing to the betterment of our communities.

A Bridge to Patients

\$1,296,501

Patient Assistance Fund (PAF), Beeson Trust for Indigent Care



Funding Pastoral Care

\$641,085

Chaplains, pastoral art project, pastoral care retreat, prayer crosses for employees during Holy Week



Employee Support

\$58,524

Hospital week, heart month buttons, Brookwood 50th Anniversary Celebration



Education Opportunities

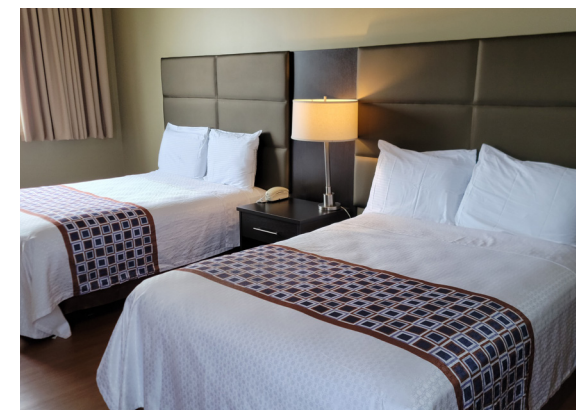
\$52,572

Resident mission trips, Samford School of Nursing scholarships, birthing simulators

Contributing to the Betterment of Our Community

\$441,635

Community Support Fund, health fairs



Direct Hospital Support

\$102,120

New NicView cameras, Princeton guest room updates



EVENTS

Funds raised in 2023 net of expenses

Clay Shoot & Day at Pursell Farms

\$52,000

Our longest running fundraiser now at a new location and with more opportunities to support the philanthropic mission of Baptist Health Foundation through clay shooting, outdoor activities, and auctions.



Employee Giving Campaign

\$99,618

Annual employee giving campaign supporting the Patient Assistance Fund (PAF) and the Employee Benevolence Fund (EBF).



Wine Women & Shoes Birmingham

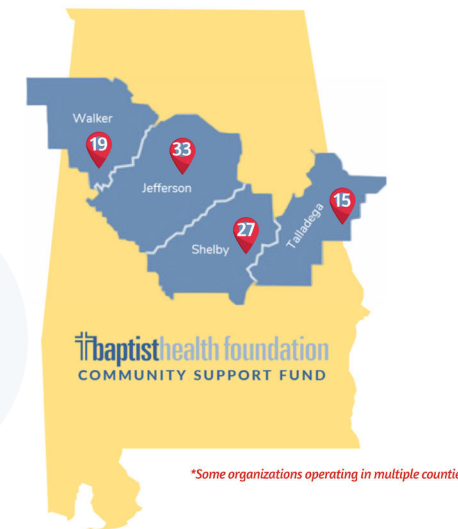
\$205,000

Wine Women & Shoes has become an elite event in the Birmingham community and brings women together around fine wine, great shopping, incredible auctions, and a cause that matters.

COMMUNITY SUPPORT FUND

With a focus on our mission to support the healing ministry of Jesus Christ, this fund was established to provide grant funding for non-profits in the communities we serve who are healthcare based in their mission or services and are primarily faith based.

2023 CSF Grants:



38
ORGANIZATIONS
SELECTED

\$350,000
AWARDED



72% of grants awarded to
faith based organizations
(28% to non-faith based)

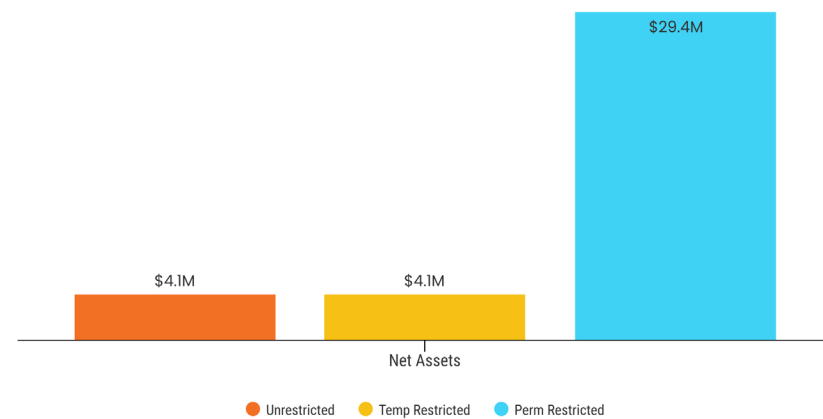
72% of grants awarded to
direct healthcare programs
(28% to health related)

Learn
more about
our grant
program



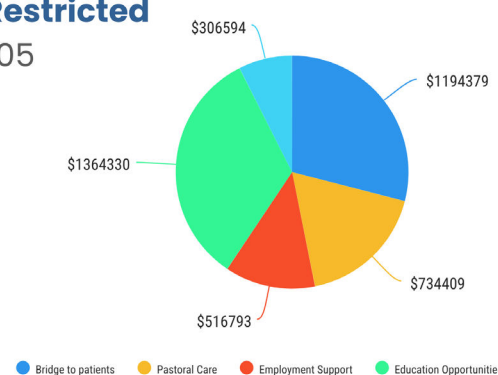
2023 NET ASSETS

Total Net Assets \$37.6 M



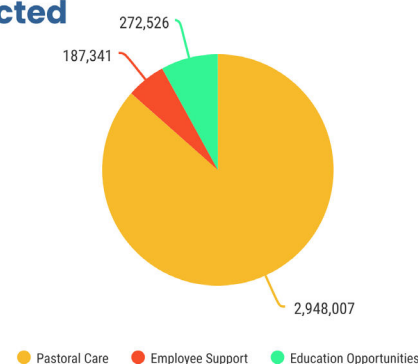
Temp Restricted

\$4,116,505



Perm Restricted

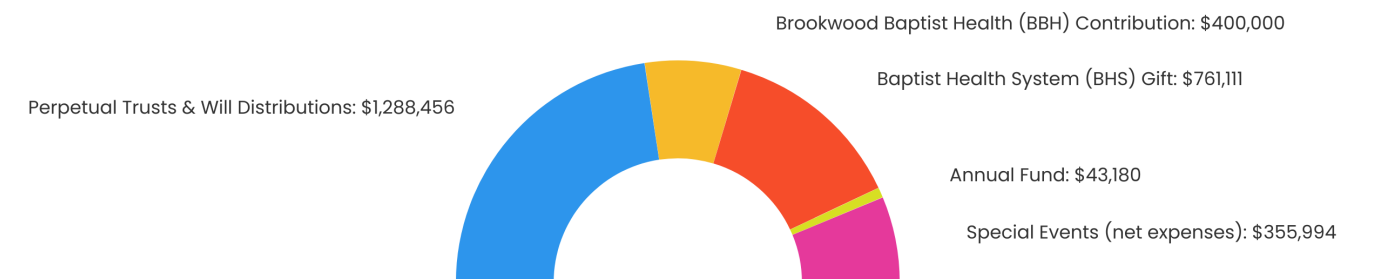
\$3,407,874*



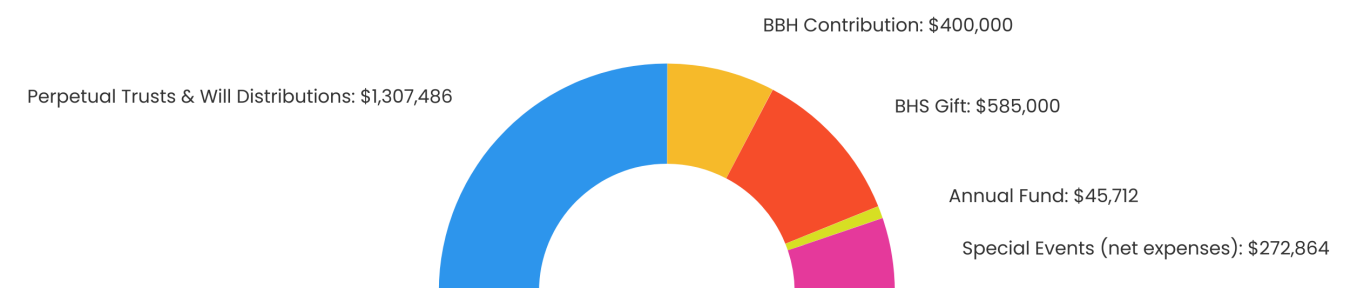
2023 CONTRIBUTIONS RECEIVED

Including special events, net

Actual
\$2,848,741*



Prior Year
\$2,611,062*



Unrestricted Funds: Can be used at the complete discretion of the Baptist Health Foundation (BHF) Board – no donor restrictions placed on these gifts.

Temporarily Restricted Funds: Gifts given for a specific facility, specific purpose, or cannot be used until a certain period of time has lapsed. These funds can only be spent by BHF once these conditions have been met.

Permanently Restricted Funds: Gifts given for a specific facility or purpose and are to be held in perpetuity. The original funds can never be spent and the investment earnings are spent by BHF as instructed by the donor.

ACTUAL

Unrestricted:
\$743,796
Temp Restricted:
\$2,104,945

PRIOR YEAR

Unrestricted:
\$655,026
Temp Restricted:
\$1,956,036

* From Financial Statements – Total Public Support Revenue Less Special Event Costs

baptisthealth foundation

Since 1967, the Baptist Health Foundation has operated as a faith-based 501(c)3 that positively impacts the lives of Baptist Health System’s affiliated hospitals’ patients, families, employees, and communities through compassionate projects and charitable support that meet our criteria.

Operating autonomously and independently from any hospital or healthcare organization, we serve as a healing Christian ministry filling a void in and around the Birmingham metropolitan area for uninsured patients and hospital employees in need.

One hundred percent of the funds we raise are used to provide financial support for qualified patients, continuing education for medical professionals, monetary aid for employees in need, pastoral care for patients and their families, and community-based wellness programs.

THANK YOU TO OUR DONORS

\$100,000 and above

Baptist Health System
Brookwood Baptist Health
The Dwight Beeson Charitable Trust
The Lucille Beeson Charitable Trust

\$10,000 to \$99,999

AssetMark
Blue Cross Blue Shield of Alabama
Epic Systems Corporation
Estate of Stella White
Mercedes Benz of Birmingham
Regions
Robins & Morton
The Harold & Regina Simon Charitable Trust

\$1,000 to \$9,999

AG Gaston Business Institute
Alabama Power Foundation
Amy S. Allen
Altec Industries, Inc.
Jenna Anderson
Anonymous
Aon Corp.
Aveanna Hospice
P. Brooke Baird
Tabitha Barton
Hilary H Beason
Julie Bell
Brasfield & Gorrie, Inc.
Brenda’s Brown Bosom Buddies
Laura Brooks Bright
John Burgess
Bruce Eric Burns
Ragan D. Cain
Cardiology, PC
Carnahan Group, Inc.
Carpet Specialties, Inc.
Jeremy and Amanda Clark
Cleo B. Thornton Memorial Fund
Ashley Cole-Tyson
Charlotte Coleman
Crothall Healthcare, Inc.
Warren Baker Crow IV
Angela Lynette Davis
Holly Dean
Doster Construction Company,
Inc.
Mandi Dreaden
Emily Dunn
EBS Services LLC
Sue Esleck
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Renee Fenn
Jim and Sherri Foyt
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Morrison Management
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Turner
Oakworth Capital Bank
Beth A. Odom
Avani Patel
Amy Poole

Poole & Company Architects,
LLC.
Lindsay Puckett
Megan Randolph
Cie Real
Charles W. Redden
James Mike Rickman II
Reimagined Parking
Susan Rohrer
Amanda Saint
Jennifer Sanders
Jamicia Savage
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Karen Smith
Jenny Sneed
Claudia Stephens
Mona Stephens
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Taco Mama
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